

Assignment Code –“SISTec-01”

M.B.A. (FT) II Semester New/Ex. Examination, 2020

Paper - CP-201

ORGANISATION BEHAVIOUR

[Maximum Marks: 80]

Note: - All questions carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

Q1. What is organization behavior? Discuss the importance of studying 'organization behavior'.

Q2. Explain the various theories of learning with relevant examples.

Q3. Comment on the Maslow theory of motivation and suggest ways to motivate employees in organization

Q4. What do you mean by value? Discuss the ways of developing values

Q5. Discuss the causes of conflict in organization and suggest the ways to manage it

Assignment Code –“SISTec-02”

M.B.A. (FT) II Semester New/Ex. Examination, 2020

Paper - CP-202

Human Resource Management

Note: - All questions carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

- Q1. How Human Resource is planned in an organization? Explain it in view of fulfilling corporate objectives
- Q2. What is performance appraisal? Discuss its methods in detail.
- Q3. Discuss various methods of 'wage distribution'.
- Q4. Distinguish between 'training and development'. Why it is important in the organization ?
- Q5. List down the important functions of HRM and explain any three in brief.

Assignment Code –“SISTec-03”

M.B.A. (FT) II Semester New/Ex. Examination, 2020

Paper - CP-203

Financial Management

[Maximum Marks: 80]

Note: - All questions carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. What is financial management? Explain the function of financial management with examples.
2. Write a conceptual note on "Time value of money".
3. Narrate the feature of "profitability index" and cite suitable examples.
4. Write a short note on "Du point analysis".
5. Discuss any two methods of capital budgeting.

Assignment Code –“SISTec-04”

M.B.A. (FT) II Semester New/Ex. Examination, 2020

Paper - CP-204

Marketing Management

[Maximum Marks: 80] Note: -

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1. What is marketing management? Explain its nature and scope.
2. What is Marketing Information System? Why is it important in current scenario?
3. What is Product Life Cycle? Explain various stages of PLC with suitable strategies
4. Explain with suitable examples the concept of market segmentation, targeting and positioning.
5. What is Green Marketing? Explain with examples the importance of Green Marketing.

Assignment Code SISTec-07

M.B.A. (FT) II Semester New/Ex. Examination, 2020

Paper - CP-207

Research Methodology

[Maximum Marks: 80]

Note: - All questions carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. Explain the meaning of Research Methodology.
2. Describe Research Design.
3. What is parametric test?
4. What is sampling design?
5. What is hypothesis? How many types of hypothesis are there? Explain with example.

Assignment Code –“SISTec-08”

M.B.A. (FT) II Semester New/Ex. Examination, 2020

Paper - CP-208

Project Management

Note: - All questions carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. What is the role of technology in project management?
2. Write a short note on generation on project ideas.
3. Explain the project planning and its capital allocation process.
4. What is the role of environmental factors in project management?
5. Write short note on :
 - a. CPM
 - b. PERT