



SAGAR GROUP OF INSTITUTIONS®
SISTec MBA
www.sistecmba.ac.in
Approved by AICTE, Affiliated to BU, Bhopal

**LEADERS
ARE NOT
BORN,
THEY ARE
MADE**



'Sagar Group', an invariably embraced mega-conglomerate is accurately contributing towards Atma Nirbhar Madhya Pradesh's and thus, India's economic pace. We believe that the prime aim of life must be uplifting others.

Since 1983 | Team of 6000+ employees | Impacting 5 lakh+ lives daily.

SAGAR GROUP OF INSTITUTIONS®

12 CAMPUSES | 2000+ FACILITIES | 25000+ STUDENTS' NETWORK



**SAGAR
PUBLIC
SCHOOL**

• Saket Nagar
• Gandhi Nagar
• Rohit Nagar
• Ratibad
• Kalaria Extension
• Dwarka Dham

All Schools Affiliated to CBSE | www.spsbhopal.ac.in

6 paramount school education institutes Known for nurturing creativity and cognizance



SISTec
GANDHI NAGAR & RATIBAD, BHOPAL
ENGINEERING | MBA | PHARMACY

www.sistec.ac.in

Highly regarded techno-skill education hub in Bhopal Offers Engineering, Pharmacy and MBA courses



CSR initiative of Sagar Group.

www.abhaysagarfoundation.org



Vision - 'Educated MP, Magnificent MP'
Serves the needful young brains
1000+ underprivileged children benefitted



www.agrawalbuilders.com

Vision - 'Housing for All'
Delivered 10000+ Homes
30+ successful projects

SAGAR YARN™

A Product of
Sagar Manufacturers Pvt. Ltd.™
www.sagarmanufacturers.com

Most modern textile industry of Central India
Rated as a Star Export House
Exports to 20+ countries
Women Empowerment with Women Employment



www.sagarrice.com

State-of-the-art milling facility
Exporting the farm produce of MP to the world



**Sagar
Multispecialty Hospital**
WE CARE | WE CURE
www.sagarmultispecialtyhospital.com

Bhopal's First Planned Corporate Hospital
with Modern Tech Equipment having
Team of best medical professionals

LEGACY OF 4 DECADES

ABOUT SISTec MBA

SISTec is a NAAC accredited Institution and is one of the premier Technical and Management Institutions of Central India, known for its value-added approach and impeccable placements. SISTec MBA offers Two-Year Full Time Master of Business Administration (MBA) Program affiliated to Barkatullah University, Bhopal. The program is spread across four semesters with the first two Semesters catering to Core Courses and the third and fourth semester mainly caters to specialization courses along with couple of Core courses in each of these semesters. Students are offered dual specializations from among Marketing, Finance, Human Resources, Banking & Financial Services and Retail. With a team of well-known academicians and dedicated staff, we at SISTec MBA are committed to impart the best in class knowledge with an appropriate blend of practical exposure to create future-ready managers.

Highlights of SISTec MBA

- Strong testimonials by independent agencies – 1st position in Bhopal & 3rd in MP (Education world Private B-School Survey Rankings 2020-21) Among the 10 best institutions for Finance Studies in India (The Knowledge Review, 2018)
- SISTec MBA – a flagship B-School of Sagar Group, one of the leading conglomerates of Central India
- A robust teaching learning model to ensure academic, pedagogical and skill-based development of the students through a scientific delivery mechanism
- Quality and experienced Faculty team with a blend of academia, industry, research and professional background
- Strong implementation of Case-based pedagogy backed by an increasing pool of Case Reservoir
- Competency Mapping for students followed by Training Need Analysis (TNA) for a better roadmap
- Result oriented training delivery by departmental faculties and dedicated training cell since the very inception of the program.
- Strong Corporate connect through industrial visits, invited lectures, seminars, workshops for real world exposure to the students
- Compulsory non-credit courses/MRPs/Dissertations to address skill gaps
- 100% Summer Internship Program/Pre-placements offers (PPOs)/ final placements for eligible students
- Dedicated Placement Cell with strong placement numbers across diversified industries and profiles
- SISTec, a “Host Institution for Business Incubation” by Ministry of MSME, paves way for budding entrepreneurs and start-up enthusiasts

OUR LEADERS



Shri Sudhir Kumar Agrawal
Founder & Chairman
Sagar Group



Mr. Siddharth Sudhir Agrawal
Managing Director
Sagar Group



Dr. Jyoti Deshmukh
Director, Sagar Group of Institutions

Dr. Jyoti Deshmukh is an eminent scholar, teacher, researcher, and administrator. She is a recipient of Rashtriya Shiksha Gaurav Puraskar and Kalam Visionary Principal awards. She has over 25 years of experience in teaching and research along with 9 publications in International Journals and Conferences to her credit. While she has been a passionate and caring teacher, as an administrator she has been firmly result-oriented with a steady vision. Her hard work and dedication have always empowered her proficiency in different subjects of Electronics Engineering. She has rich exposure to various CAD tools used for Electronic Circuit Design & Analysis, the Latest Trends in Design Technologies, Processes in the field of VLSI, and Designing with Linear Integrated Circuits. Her innovative approach and administrative skills have empowered her to become a successful academic leader.



Dr. Dinesh Rajoriya
Principal, SISTec - Gandhi Nagar

Dr. Dinesh Rajoriya possesses a wealth of experience in teaching and administration, spanning an impressive 25 years. Additionally, he has dedicated 10 years to conducting research. Dr. Rajoria's extensive background in academia and research has equipped him with a profound understanding of his field. His academic achievements, including his Ph.D. from IIT Roorkee, demonstrate his commitment to advancing knowledge and pushing the boundaries of innovation. Moreover, his M.Tech. from NIT Jaipur further solidifies his expertise in Electronics & Communication Engineering. His areas of expertise encompass Artificial Intelligence, Machine Learning, and Image Processing.



Dr. CA. Nipun Agrawal
Head of Department, SISTec-MBA

Dr. CA. Nipun Agrawal is a professionally qualified Chartered Accountant (CA) and Company Secretary (CS) with more than 13 years of rich experience. A rank holder throughout having secured All India Rank 12, 35 & 24 respectively in CA and All India Rank 13 & 7 respectively in CS. He also received a B.Com degree in 2008, an M.Com with Accounts specialization from Barkatullah University (BU), Bhopal, and MBA with Finance specialization in 2013. He cleared his JRF UGC NET in December 2012 in Commerce and is Ph.D. in the Faculty of Management from Barkatullah University (BU), Bhopal. His past experience entails working in reputed organizations and has 8 publications to his credit in reputed national and international journals. He is having a flair for devising and implementing turnaround strategies at workplaces and has a demonstrated history of fostering strong institute-industry interactions through his unique people management skills.

INDUSTRY MENTORS @ SISTec MBA



Mphasis
The Next Applied

Joshua David

Campus Lead,
India Region APAC Mphasis



SAGAR YARN™
A Product of
Sagar Manufacturers Pvt. Ltd.
www.sagarmanufacturers.com

Kapil Kumar Agarwal

CEO, Sagar Manufacturers Pvt Ltd
Sagar Group



TECHSPIRE
SERVICES

Vipul Mehrotra

VP Strategies and Business Advisory
Techspire Services

MEMORANDUM OF ASSOCIATION (MoUs)



Global Talent Track Pune



Make Intern Delhi



Rentozo , Bhopal

MENTORSHIP PROCESS



ASPIRATION MAPPING
What do you
aspire to become



PROFESSIONAL/SKILL DEVELOPMENT
Continuous internal training on
professional development.



RECRUITMENT SERVICES
Continuous support with
recruitment process.



ACADEMIC SUPPORT
Full support with
all courses.



COUNSELLING
Psychological support
on campus & online.

THE NEXT LEVEL GROOMING @SISTec MBA



Personality Development
and Soft Skills



Business News Analysis &
Interpretation



Analytics & Digital Marketing



Employability and Basic
Competency Assessment (EBCA)



Industry & Sector Analysis



Proficiency Development Program (PDP)



National Level
Certification Trainings



SISTec MBA Knowledge Series
(Webinars/ Workshops)



Case Analysis



Domain Specific Training
(Marketing/Finance/HR/Banking/Retail)



Seminar/e-Seminar
Write up & Presentation



MS-Excel, SPSS, Financial Modeling



Structured Summer Internship
Program (SIP)



Major Research Project (MRP)/Dissertation



AMCAT & Co-Cubes Training



Mock GD/Mock PI and
Interview/Virtual Interview Skills



Public Speaking/Impromptu



Role Plays

360° IN-HOUSE CORPORATE TRAININGS

- Employability and Goal Setting
- Resume Building
- Personal Grooming
- Business & Office Etiquettes
- Group Discussion and Personal Interview
- Advanced excel capabilities
- Quantitative Aptitude
- Data Interpretation
- Macro-Economic and Sector Analysis
- Industry Analysis

SECOND SEMESTER

- Customer Relationship Management
- Goods and Service Taxes (GST)
- Managerial Taxation Planning
- Digital Marketing
- Business Analytics
- Mergers and Acquisitions
- Financial Valuation
- Competency based HRM
- Leadership Training
- Managing Family Businesses

FOURTH SEMESTER

FIRST SEMESTER

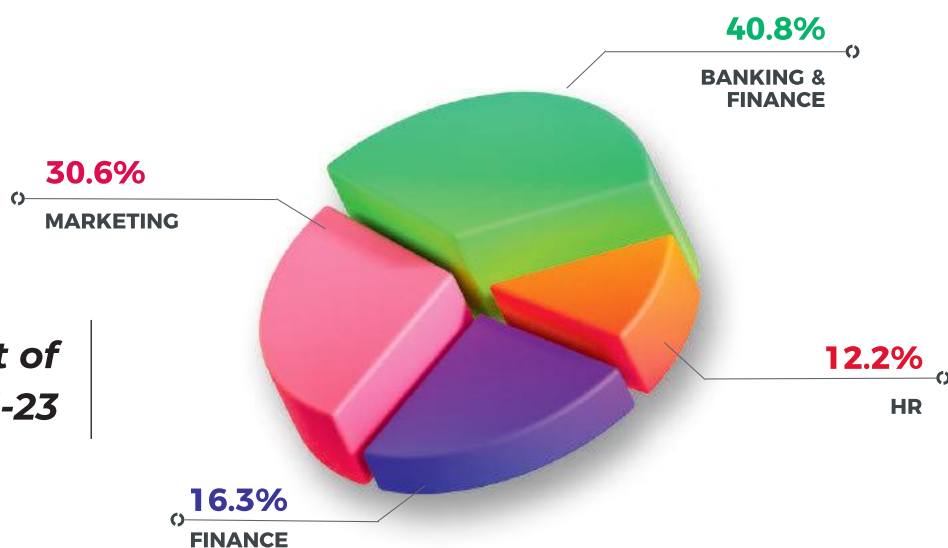
- Logical reasoning
- Seminar Presentation
- Business Presentations
- Report/ Article Writing
- Case Analysis
- Budget Analysis
- Minor Research Project along with Presentation
- Preparation for Summer Internship Project (SIP)
- Introduction to SPSS
- Fundamental and Technical Analysis

THIRD SEMESTER

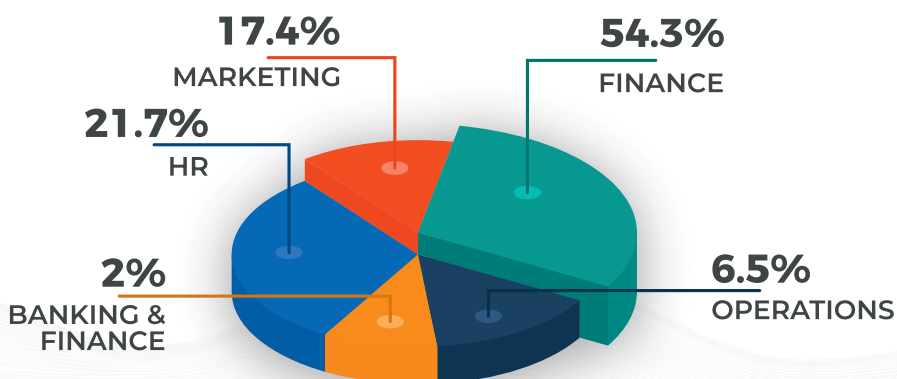
- Corporate Governance
- Effective Negotiation
- Social Entrepreneurship
- Retail Strategies
- Project Appraisal and startup Funding
- Logistics and supply Chain Management
- HR Analytics
- Trade Finance
- Insurance and Risk management
- International Finance

PLACEMENT TRIVIA

Domain wise split of Placement 2021-23



Internship Report 2021-23



11.64 LPA
HIGHEST PACKAGE
by Property Pistol

4.1 LPA
AVERAGE PACKAGE

50+
OPPORTUNITIES
for 2023 Batch

INTERNSHIPS @ SISTec MBA



SHRUTI JAIN

TATA AIA
LIFE INSURANCE



RAVI SAHU

MOTILAL OSWAL



MUSKAN JAIN

Tech Mahindra



PALAK TANWANI

amazon



NIDHI BHARADWAJ

Cognizant



AKSHAT THAKUR

BharatPe



BHARAT DHANKANI

netlink
digital solutions
www.netlink.com



ISHIT RAJPUT

SHOPPERS STOP



MEHVISH KHAN

भारतीय विमानचलायन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA



EKTA RAJPUT

भारतीय विमानचलायन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA



ADITYA VYAS

accenture



ABHIJEET MEENA

IDBI BANK

KNOWLEDGE SERIES @ SISTec MBA



Expert Session on Career Planning for Success and Developing General skills By ICFAI Business School (IBS) Mumbai



Ad Maniac – “The Video AD Making competition”



Expert session on Digital marketing by Cybrom Technology



Expert Session on “World Economy and role of India in the World Economy in coming 5 Years” by Lucid Academy



“Financial Awareness and Consumer Training” by NISM



3 days SDP on “How to Make Money in the Digital Age” by NISM



Post Budget Analysis



Emerging Strategies to Attract Customers” by NTPC School of Business



3 Days Workshop on Business Analytics by IIM Calcutta



Emerging strategies to attract customers



Workshop on Business Analytics by IIM Calcutta in association with Make Intern



Workshop on Resume Building by IIM Calcutta

The Knowledge Series consists of specially curated presentations, lectures and panel discussions with key decision makers and market drivers of the industry. The Knowledge Series is a new learning experience brought to you with leading professionals from around the world.



Marketing in association with
by Private Limited



Expert Session on Strategies for Effective Communication by
Dreamz Global Education services



Expert session on "Digital Marketing: Plethora of Valuable skills
for a better career" by Wipro



Investment and Career in
Market"



Deeksharambh Samaroh 2k22



Barclays Life Skills programme in association with
Global Talent Track ,Pune



Business Analytics



Session on Corporate Etiquettes



Session on "Financial Awareness and Consumer Training"
by Ms. Shruti Gupta, SEBI NISM, PFRDA Empaneled Trainer



and Linked-in Profile Creation



Digital India Framework - A Managerial Perspective by
Paytm State Head MPCG



Workshop on SPSS and Google Analytics

PLACEMENTS @ SISTec MBA



**VAISHNAVI
MALVIYA**

CABIN CREW



**AMAN
NAMDEO**

OPS. SUPPORT SPECIALIST



**NIDHI
BHARADWAJ**

TERTY. SALES MANAGER



**PALAK
TANWANI**

ASSOCIATE



**AKANSHA
JAIN**

MGNT. TRAINEE



**BHARAT
DHANKANI**

MGNT. TRAINEE



**SOUMYA
JAIN**

BRANCH RELTN. OFFICER



**KARISHMA
WADHWANI**

FINANCE TRAINEE



**CHARANJEET
KAUR**

TRAINEE



OUR MAJOR RECRUITERS





**RANI
BUNDELA**

SALES TRAINEE



**VIKAS
PRIYADARSHI**

MAGNT. TRAINEE



**AKSHAT
THAKUR**

TERTY. SALES MANAGER



**SUDHIR
GUWALANI**

BUSI. DEV. TRAINEE



**PRASHANT
VERMA**

EXECUTIVE



**ABHIJEET
MEENA**

ASSOCIATE



**AMAN
KUSHWAHA**

RESEARCH ANALYST



**SHRUTI
JAIN**

BUSI. DEV. SPECIALIST



**ADITYA
VYAS**

ASSOCIATE



**MAHVISH
USMANI**

TECHNICAL RECRUITER



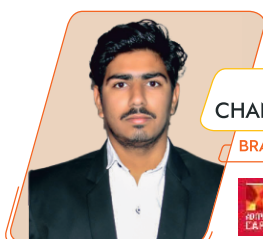
**SAKSHI
SINGH**

SALES COORDINATOR



**RAVI
ARYA**

FINANCE TRAINEE



**AJAY S.
CHANDRAVANSHI**

BRANCH REL. OFFICER



**VASHU
VISHWAKARMA**

FINANCE TRAINEE



**SIDDHI
SAGAR**

SALES ASSOCIATE



OUR MAJOR RECRUITERS



& many more...

LIFE @ SISTec MBA



SISTec MBA
SAGAR
PODSCORB
2023

Sagar Fiesta | Sagar Jalsa | Sagar Exuberance | Excursions
Industrial Visits | Sports | Management Games and Many More . . .



» SISTec
HEADSTART
Industry Meets Academia
with Tech Stalwarts »»»



INFRASTRUCTURE AND FACILITIES



100+
Smart Classes



150
Fully Equipped Labs



45000+
Library Books



1500+
Computers Nodes
(Core i5/i7)



100+
Buses



8 Lane
Swimming Pool

SPORTS @ SISTec



Swimming Pool • Cricket Grounds • Football Grounds • Basketball Courts • Volleyball Grounds
Badminton Courts • Table Tennis • Chess • Carrom



EVENING LIBRARY & COMPUTER LABS



Wi-Fi CAMPUS



AUDITORIA



ATMs



AMPHITHEATRES



CANTEEN



JUICE CENTRES



HOSTELS



24X7 POWER SUPPLY

HOSTEL

Life at SIsTec

Separate Girls & Boys Hostel Buildings
(3 at Gandhi Nagar & 3 at Ratibad Campus)



Well Equipped Rooms • Round the Clock Security • 24 Hour Water & Electricity Supply • Good Quality Hygienic Food
Access to evening Library • Newspapers & Magazines availability • Access to Indoor and outdoor Sports Facilities

CLUBS @ SISTec MBA

Marketing Club



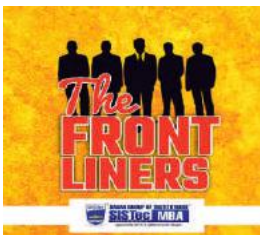
Helps students to understand the Market in actuality & gain an insight of marketing concepts and industry's best practices with activities like Marrecus Line-Monthly Marketing Newsletter, Brand Crafting Competition, Ad-Mad show, Business-Plan competition and Chart Exhibitions.

Finance Club

The club not only educates the students but also reaches out to industry veterans and has periodic speaker sessions to expose students to the various practical aspects of finance. To foster an environment of discovery of recent trends, Budgets and developments in the field of finance.



Human Resource Club



Through your tasks and your role in the club, you will learn how to do things. Getting involved in various functions of the club, such as recruitment, marketing, event management, you will learn particular skills and experiences necessary for your future after graduation.

Entrepreneurship Cell ”



MSME
Incubation Centre

The Entrepreneurship Cell, is meant to inculcate entrepreneurial spirit in the young minds, and aims at providing a platform where potential is tapped and opportunities are grabbed to assist, nourish and develop an aspiring idea into a business talent. The top priority of the Cell is to get these minds “thinking”.

OUR DISTINGUISHED ALUMNI

Ravi Aswani

Class of 2021

Officer Corporate Relations
Sagar Group, Bhopal



Vishal Damwani

Class of 2019

Entrepreneur,
Lavina Ply House, Bhopal
Erstwhile Key
Account Manager
Car Dekho



Hardika Sahu

Class of 2019

Star Union Dai-ichi,
Bhopal Relationship
Manager – In House
Sales



Mohd Saif

Class of 2018

Territory Sales Manager
HP



Manisha Mohnani

Class of 2019

Data Analyst
Netlink, Bhopal



Syed Saif Ali

Class of 2018

Best Seller, Indore
Store Manager



Nikita Lekhwani

Class of 2020

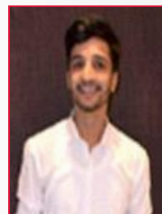
Tax Clients &
Markets Marketplace Research &
Insights Revenue Metrics
Analyst at Deloitte India
Hyderabad



Vishal Chouksey

Class of 2019

Asst. Manager
Pricing & Sales Support
Continental Courier Services
LLC Dubai



Wajiha Khan

Class of 2020

Top Ranker, Bhopal
Data Analyst



Tarandeep Singh Saluja

Class of 2021

Advanced Analyst
EY, Gurgaon



Sandeep Jawrani

Class of 2019

Entrepreneur
Dream Café, Bhopal



Yasir Khan

Class of 2020

Sr. Ops. Executive
Flipkart, Bhopal



Krati Bardiya

Class of 2021

Fliprobo Technologies
Data Analyst



Ronak Singh Virdi

Class of 2021

EA to MD, Sagar Group, Bhopal
Erstwhile BDE, BYJUS



Pankaj Mangtani

Class of 2020

Senior Executive
Digital Marketing
Sagar Group, Bhopal



OUR PRESTIGIOUS RANKINGS

1

RANK IN BHOPAL
by Education World India Private
B- Schools Survey Rankings 2020-21



3

RANK IN MADHYA PRADESH
by Education World India Private
B- Schools Survey Rankings 2020-21



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BEST INSTITUTES FOR
FINANCE STUDIES IN INDIA, 2018
by The Knowledge Review Magazine



SAGAR GROUP OF INSTITUTIONS®

• Engineering • Pharmacy • Management • Public Schools

"EDUCATIONAL GROUP HAVING STRONG INDUSTRIAL & MANUFACTURING BACKGROUND"



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SISTec Gandhi Nagar Campus:
Opposite International
Airport, Gandhi Nagar, Bhopal.



QR Code - Facebook

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Sikandrabad, Ratibad,
Bhadbhada Road, Bhopal.

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